

**Gender Analysis and Cultural
and Creative Sectors,
Status and
Recommendations**

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MESOC

measuring
the social dimension
of culture



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BACKGROUND

- Gender equality is becoming more widely acknowledged as a goal within the Cultural and Creative Sectors (CCS)
- Urgent equality policy interventions is needed
- It is necessary to “make the invisible visible”



GENDER ANALYSIS



What kind of information do we have on the role played by women in the Cultural and Creative Sectors to date?

1. Systematized literature review on gender and CCS (6631 articles)
2. Identifying existing gender gaps in the European CCS' official statistics





1. Systematized literature review on gender and CCS

Searches by Title in Web of Science:

Gender / Female / Women AND

Domain	Subdomains
GENERAL	cultur* AND creative / sector / industr*
heritage	museum
archive	
librar*	
book, press	comic, editorial, journal, publish*
visual art*	fashion, furniture, graphic, interior, jewel*, paint*, photograph*, sculpt*, street art
performing art*	perform*, circus, concert, danc*, festival, live, music, opera, orchestra, stage, theatre
audio visual, multimedia	animation, cinema, documentar*, film, motion picture, movie, radio, series, show, sound, television, tv, video game, video
architect*	
advertisement	ads, advertis*
art craft	

	CREATION	PRODUCTION / PUBLISHING	DISSEMINATION / TRADE	PRESERVATION	EDUCATION	MANAGEMENT / REGULATION
HERITAGE <i>-Museums</i> <i>-Historical places</i> <i>-Archeological sites</i>		-Museums sciences activities (constitution of collections) -Recognition of historical heritage	-Museums exhibitions -Museumography and scenography activities -Art galleries activities (incl. e-commerce) -Trade of antiquities (incl. e-commerce)	-Operation activities for historical sites -Preservation of intangible cultural heritage -Restoring of museums collections -Restoring of protected monuments -Archeological activities -Applied research and technical preservation activities	-Formal and non formal: artistic, cultural teaching activities	-Administrative management (State, local or other bodies)
ARCHIVES		-Acquisition of documents	-Consultation of archives -Archives exhibitions	-Archiving activities (incl. Digitization)	-Formal and non formal: artistic, cultural teaching activities	-Administrative management (State, local or other bodies)
LIBRARIES		-Acquisition and organizations of collections	-Lending activities	-Preservation activities	-Formal and non formal: artistic, cultural teaching activities	-Administrative management (State, local or other bodies)
BOOKS & PRESS	-Creation of literary works -Writing of cultural articles for newspapers and periodicals -Translation and interpretation activities	-Publishing of books (incl. by Internet) -Publishing of newspapers and magazines (incl. by Internet) -News agency activities	-Organization of book conventions and event-organizing activities, promoting services -Galleries & other temporary exhibitions -Trade of books and press (incl. e-commerce)	-Protection activities for books and newspapers -Restoring of books	-Formal and non formal: artistic, cultural teaching activities	-Supporting activities for managing rights and royalties -Administrative management (State, local or other bodies) -Artistic agents and engagement agencies
VISUAL ARTS <i>-Plastic/ Fine arts</i> <i>-Photography</i> <i>-Design</i>	-Creation of graphical & plastic art works -Creation of photographic works -Design creation	-Production of visual art works -Publishing of photographic works	-Organization of visual arts conventions and event-organising activities -Galleries & other temporary exhibitions -Trade of visual arts works / Art market (incl. e-commerce)	-Protection activities for visual arts works -Restoring of visual arts	-Formal and non formal: artistic, cultural teaching activities	-Supporting activities for managing rights and royalties -Administrative management (State, local or other bodies)

+ Participation

PERFORMING ARTS <i>-Music</i> <i>-Dance</i> <i>-Drama</i> <i>-Circus</i> <i>-Cabaret</i> <i>-Combined arts</i> <i>-Other live shows</i>	-Creation of musical, choreographic, lyrical, dramatic works and other shows -Creation of technical settings for live performance	-Performing arts production & organization -Support and technical activities for producing live performance	-Live presentation activities -Booking services	-Restoring of musical instruments	-Formal and non formal: artistic, cultural teaching activities	-Supporting activities for managing rights and royalties -Administrative management (State, local or other bodies) -Artistic agents and engagement agencies
AUDIOVISUAL & MULTIMEDIA <i>-Film</i> <i>-Radio</i> <i>-Television</i> <i>-Video</i> <i>-Sound recordings</i> <i>-Multimedia works (incl. videogames)</i>	-Creation of audiovisual works -Creation of multimedia works	-Motion picture, video and audiovisual programme production -Television programme production (incl. Internet) -Publishing of sound recordings, films, videotapes (incl. by the internet) -Publishing of computer games -Radio programme production -Audiovisual post-production activities	-Organization of film/video conventions and event-organising activities -Radio and TV broadcasting (incl. by internet) -Film projection -Film/video distribution -Renting of video tapes and disks -Trade of audiovisual works (incl. e-commerce) -Temporary audiovisual exhibitions	-Protection activities for audiovisual and multimedia works -Restoring of audiovisual and multimedia works	-Formal and non formal: artistic, cultural teaching activities	-Supporting activities for managing rights and royalties -Administrative management (State, local or other bodies) -Artistic agents and engagement agencies
ARCHITECTURE	-Architectural creation	-Temporary architectural exhibitions -Galleries exhibitions	-Architectural preserving activities	-Formal and non formal: artistic, cultural teaching activities	-Administrative management (State, local or other bodies) -Supporting activities for managing rights and royalties	
ADVERTISING	-Creation of advertising works		-Distribution of advertising designs		-Formal and non formal: artistic, cultural teaching activities	-Supporting activities for managing rights and royalties
ART CRAFTS	-Artistic crafts creation	-Production of artistic craft	-Artistic craft exhibitions and trade (incl. e-commerce)	-Restoring of art crafts	-Formal and non formal: artistic, cultural teaching activities	-Administrative management (State, local or other bodies)

1. Systematized literature review on gender and CCS

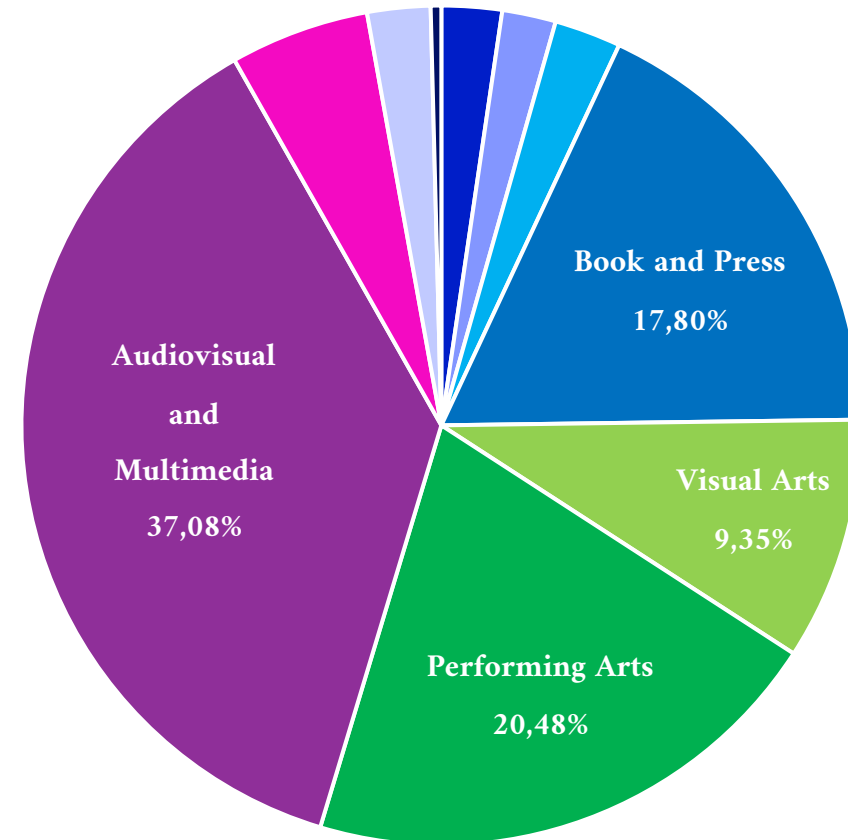


Adverstising 5,35% Architecture 2,43% Arts and Crafts 0,41% Heritage 2,32% Archives 2,07% Library 2,56%

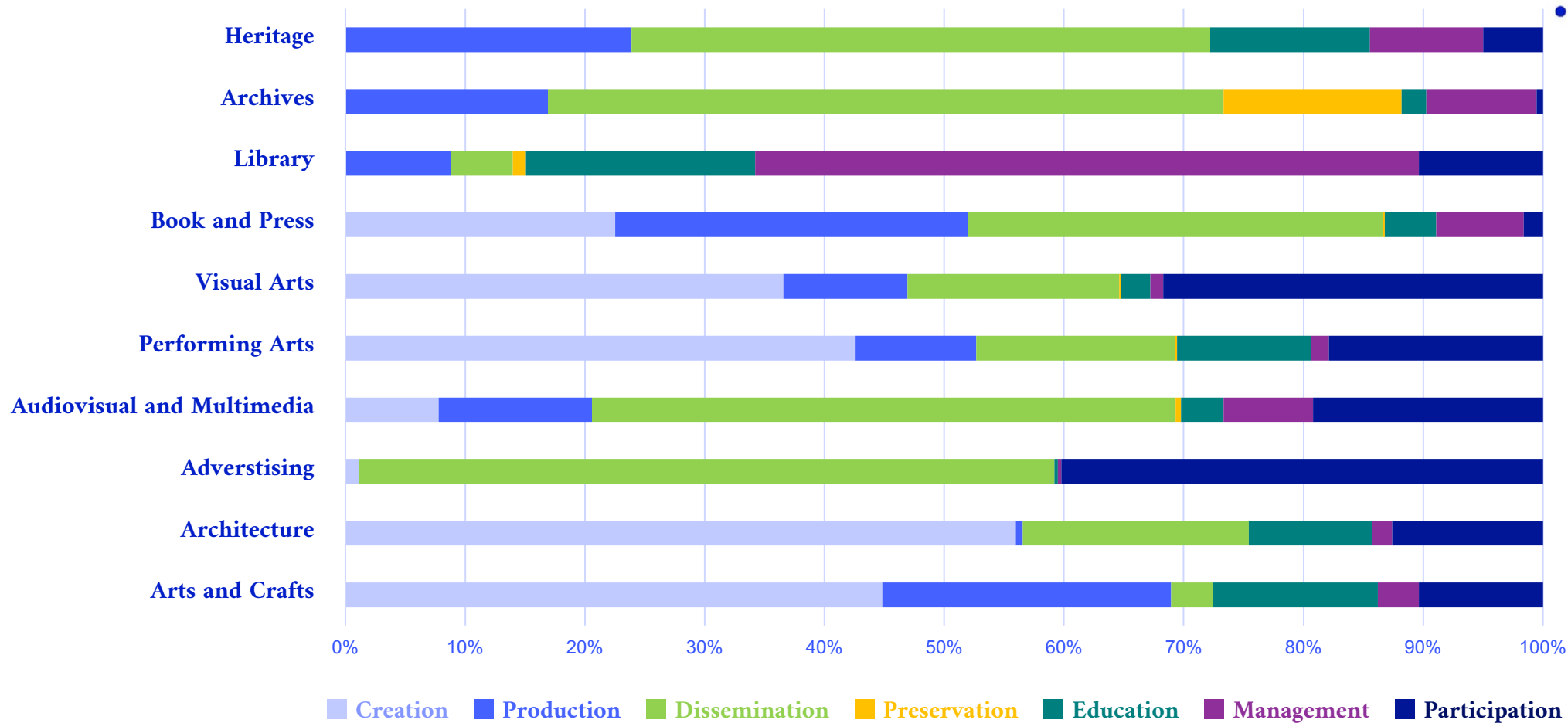
Total searches = 174

Final article selection = 6631

Percentual article contributions per cultural domain:



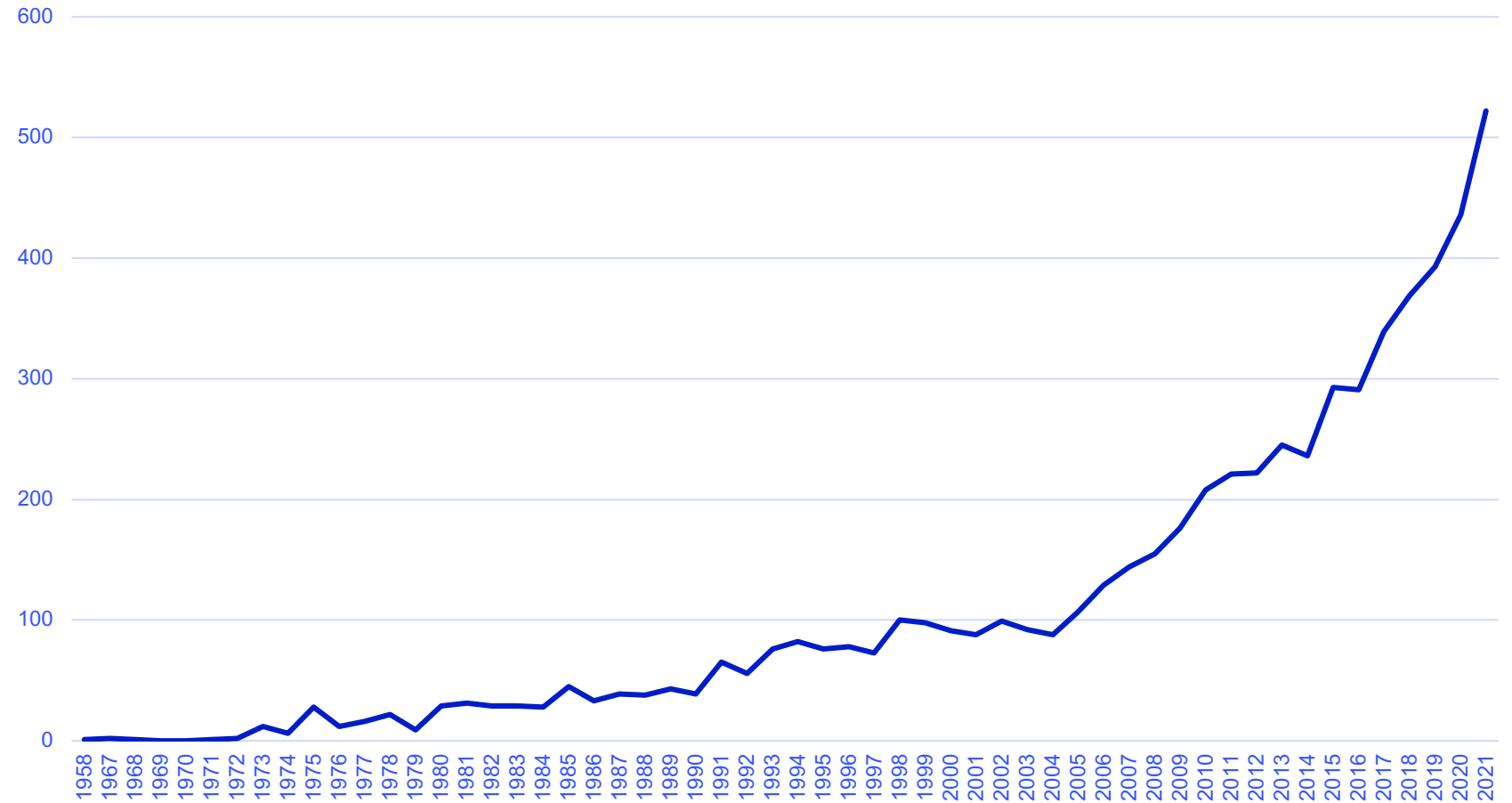
1. Systematized literature review on gender and CCS



1. Systematized literature review on gender and CCS



Overall temporal evolution:
Total published articles per year



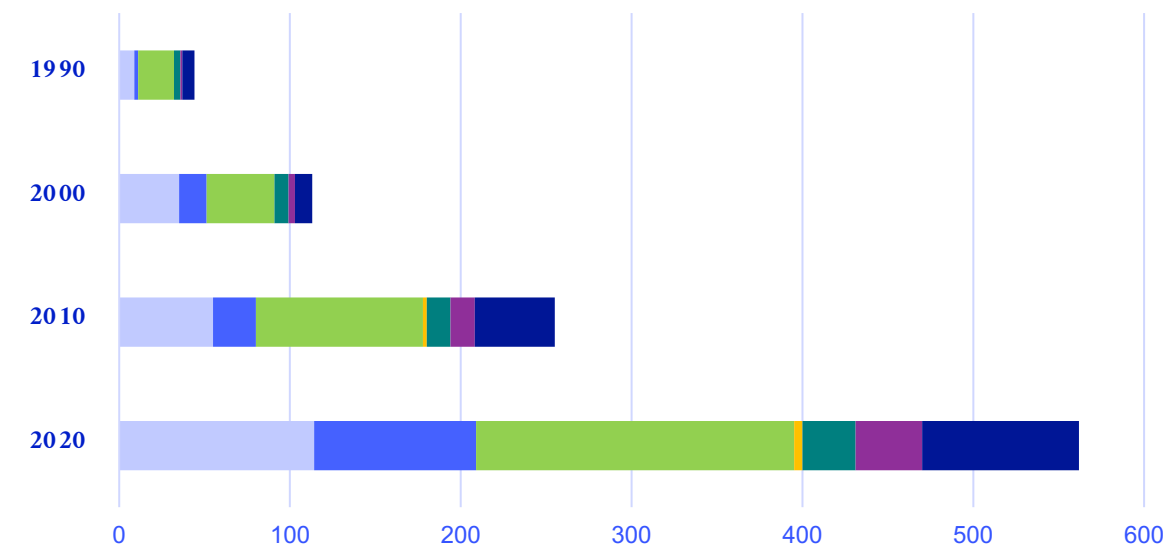
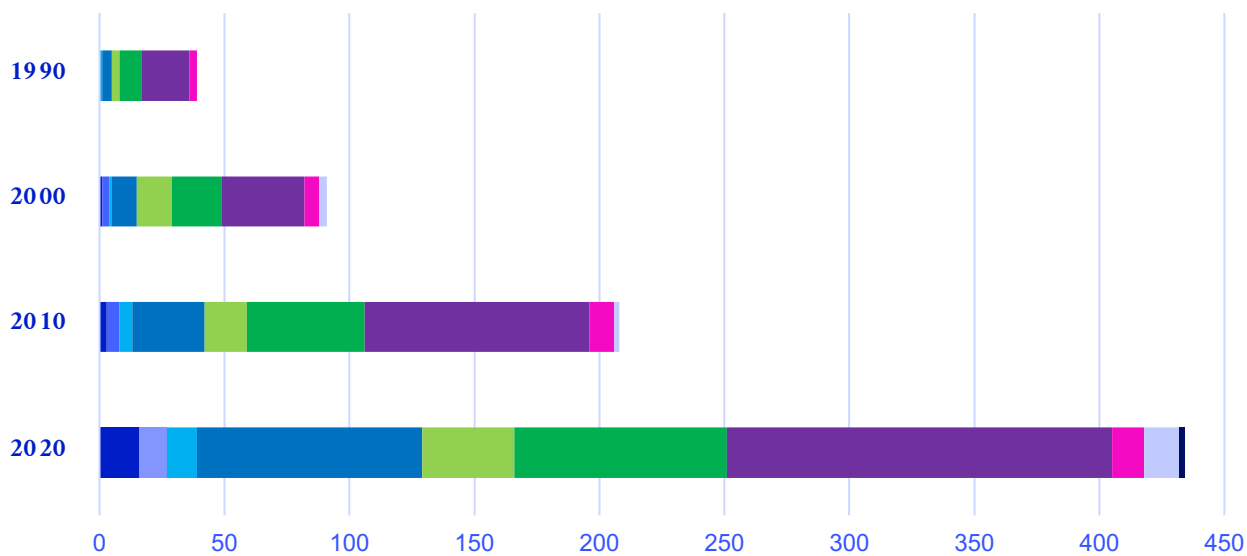
1. Systematized literature review on gender and CCS



Multidecadal comparisons:

Articles per domain

Articles per function

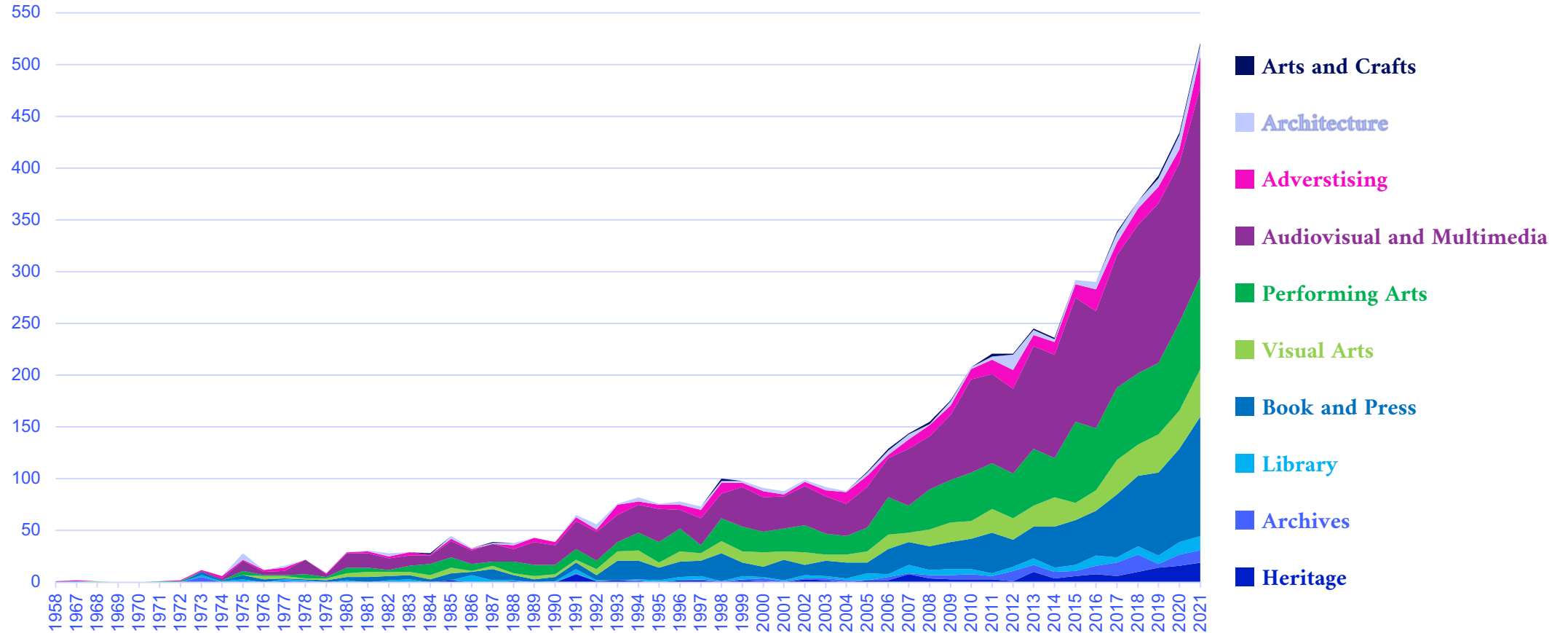


- Heritage
- Archives
- Library
- Book and Press
- Visual Arts
- Performing Arts
- Audiovisual and Multimedia
- Advertising
- Architecture

- Creation
- Production
- Dissemination
- Preservation
- Education
- Management
- Participation

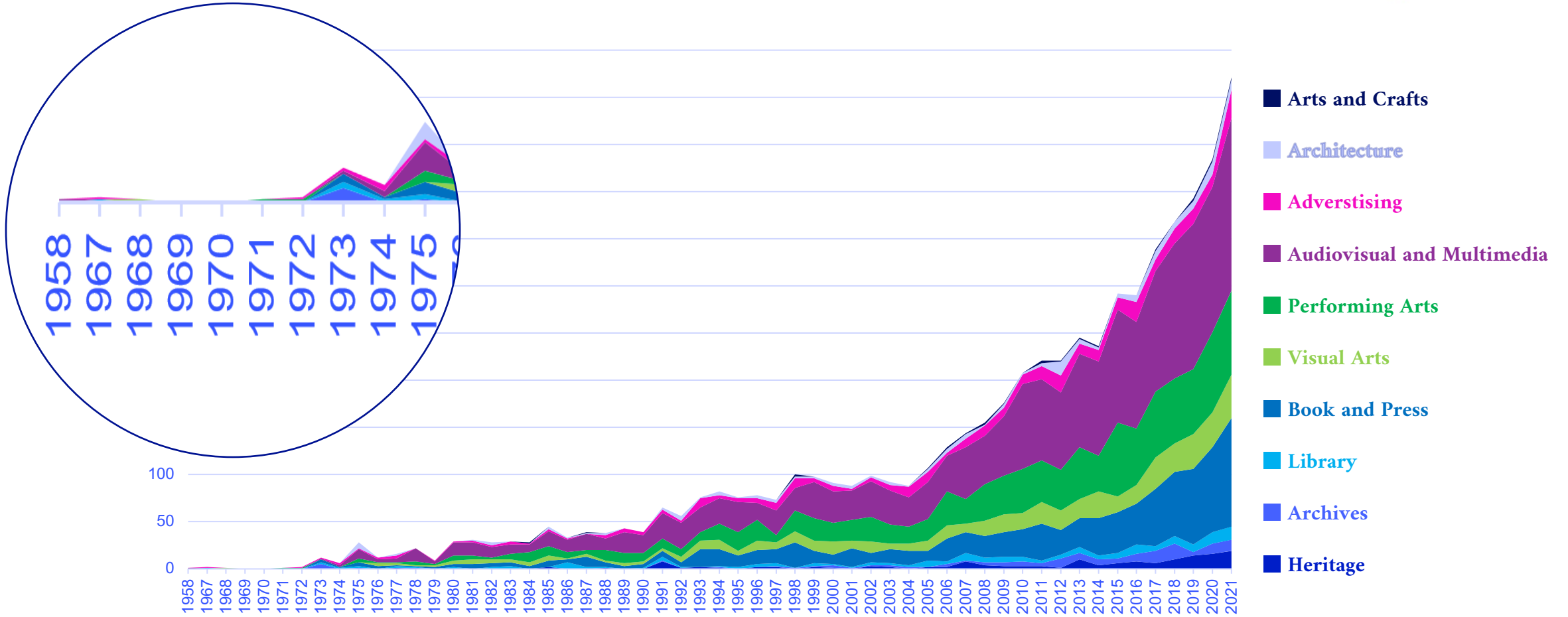


1. Systematized literature review on gender and CCS



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1. Systematized literature review on gender and CCS



Main conclusions

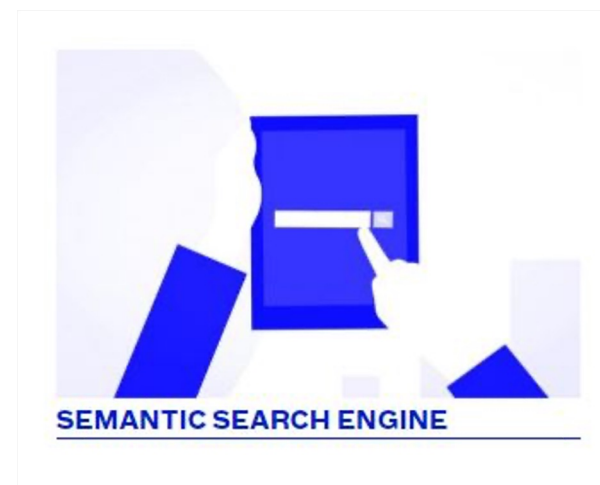
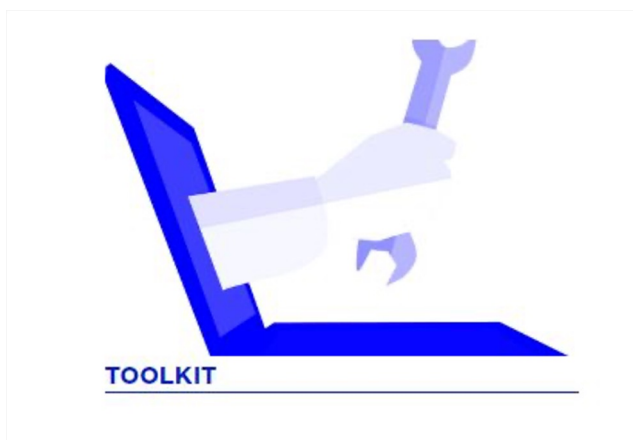


1. The publication rate on gender and CCS reflects the broad increasing interest in the topic
2. To incentivize investigation and publication on the women role in the CCS, in particular about Heritage, Library, Archives, Architecture and, especially, Arts and Crafts
3. To promote research in the stages of the value chain of CCS where the role of women is less emphasized, such as:
 - Preservation and conservation (except Archives)
 - Management and regulation (Visual, Performing, Advertising)
 - Creation (Audio-visual and multimedia)



Outputs

1. Open access dataset
2. Incorporation to MESOC's Toolkit and Serapeum



2. European CCS' Statistics

A guide for **statistical institutions** and **policymakers** with relevant and grounded suggestions and recommendations to adapt existing survey instruments and to develop internationally comparable polls to better capture the extent of women's role in culture



2.1 Report Review European CCS' Statistics and Gender



- 30 UNESCO and European **reports** on CCS and gender (2013-2022)
- **Frameworks** laying the foundations for change:
 - Human Rights perspective
 - Culture's transformative power
 - Sustainable development
- Current issues: The **CCS' paradox**



2.1 Report Review European CCS' Statistics and Gender



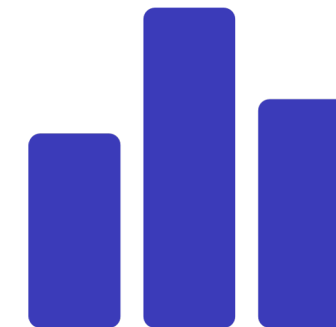
Current issues: **consumption, education, employment**

segregation	presence and visibility
salary	recognition and acclaim
employment conditions	stereotypes
decision-making and leadership positions	domestic and caring responsibilities
access to resources, influence networks and funding	sexual harassment



2.2 Empirical analysis

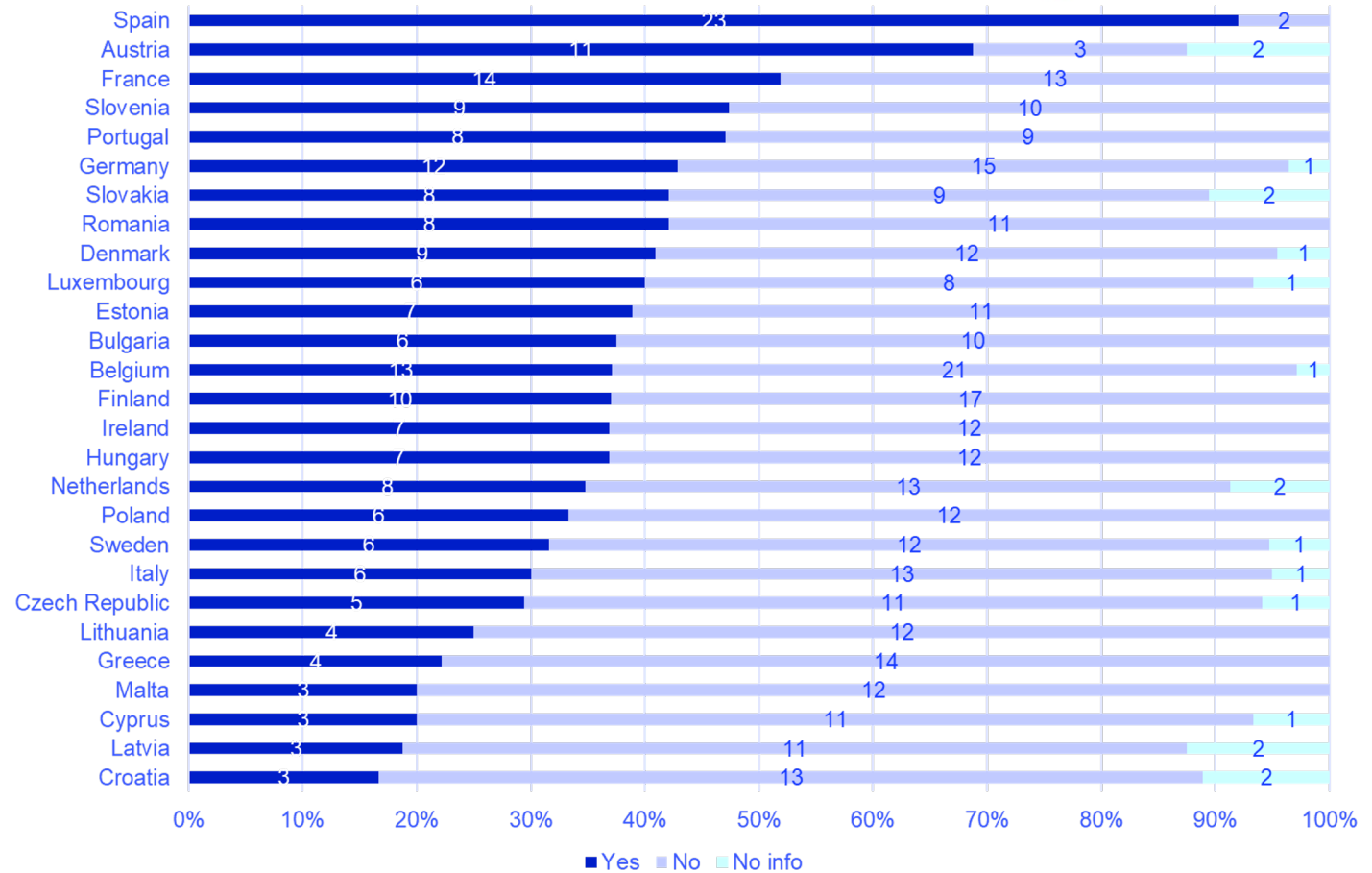
- 536 official statistics
- 27 EU Countries
- 13 different topics concerning both social and economic aspects
- Gender-disaggregated data



2.2 Empirical analysis

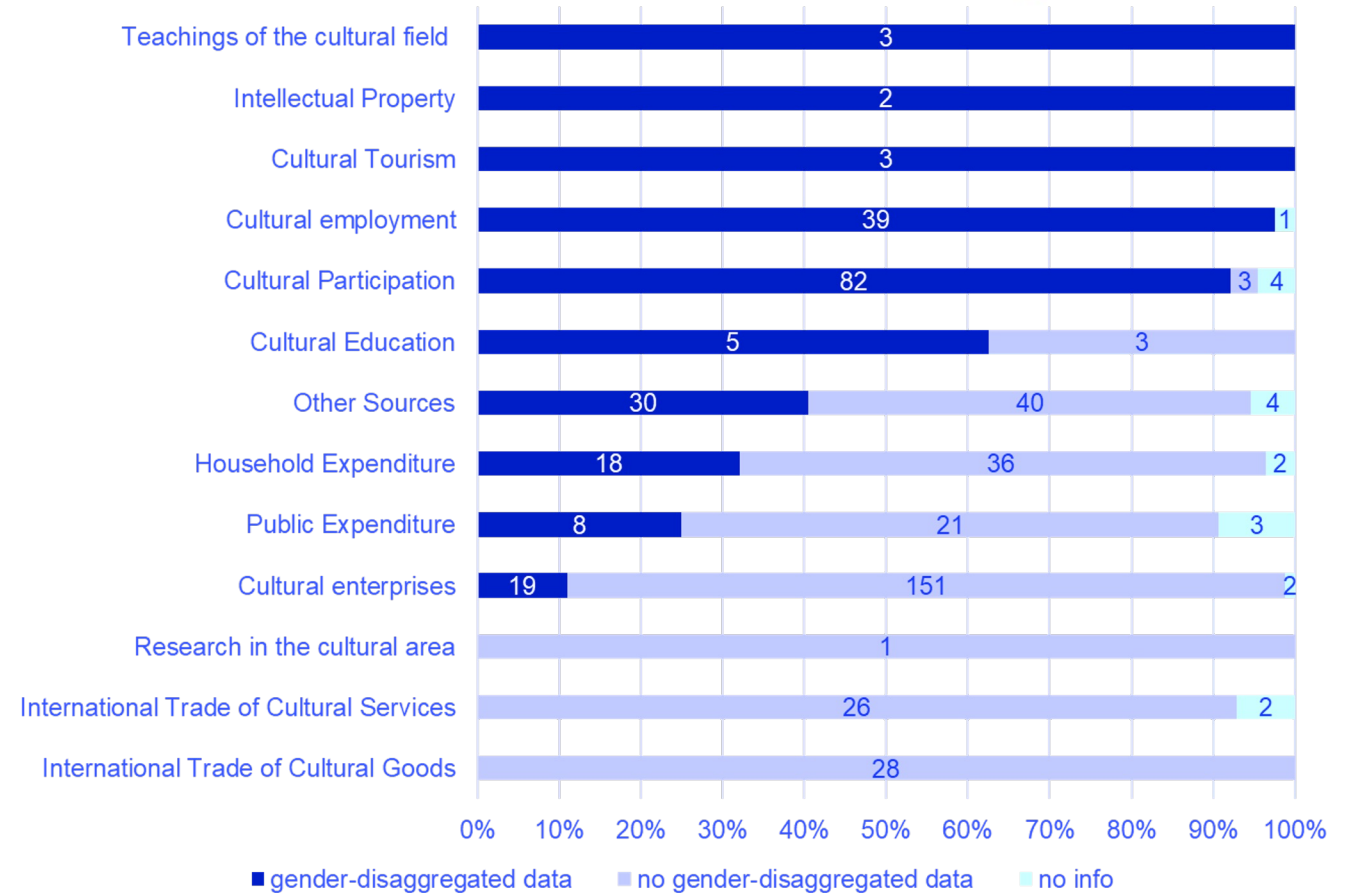


- EU CCS statistics are not systematically disaggregated by gender
- Only Spain sex-disaggregated data in all official cultural statistics (2007 Law for Effective Equality between Men and Women's - Article 20)
- Not all EU mandatory national statistics were sex-disaggregated



2.2 Empirical analysis

- Lack of gender-disaggregated data in the statistics concerning the international trade of goods and services and cultural enterprises
- Even when statistics present disaggregated data for the gender variable, it is still not always possible to make comparisons since there is no common methodology for data collection



Main policy recommendation



1. To establish a European-level guideline urging the Member States to introduce a gender equality law that includes the adaptation of statistics
2. To require gender-disaggregated data from all mandatory statistics at the European level with particular attention to cultural and creative enterprises and international trade
3. To establish an independent European observatory for the CCS or implement the three-stage action plan proposed by the Open Method of Coordination working group of Member States' experts

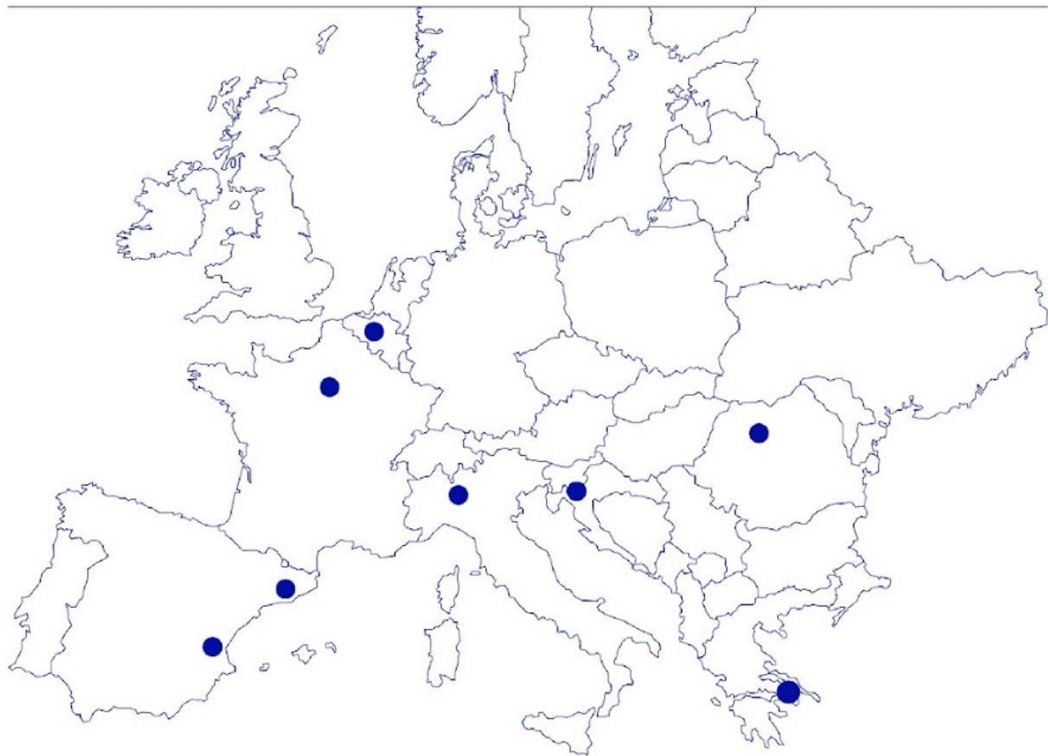


Main policy recommendation



4. To set up a joint working group of gender and statistics experts who can advise on how to introduce the gender variable into the more complex survey
5. To actively emphasize and promote the inclusion of further socio-economic variables susceptible to intersecting with gender, aggravating and further complicating patterns of disadvantage, exclusion and inequality





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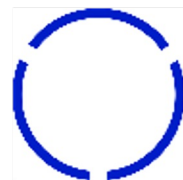


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